

Apple Fields inc.

Montricher, Switzerland

Apple Fields inc. (the company that I created) provided customised planning of events and design of all related communication material.

Depending on the requirements, I contracted teamwork with numerous artists.

Major client: Annual Meeting in Davos

Also: United Nations in Geneva, Swiss Government & projects relating to the environment.



Forever

Crystal Gratitude

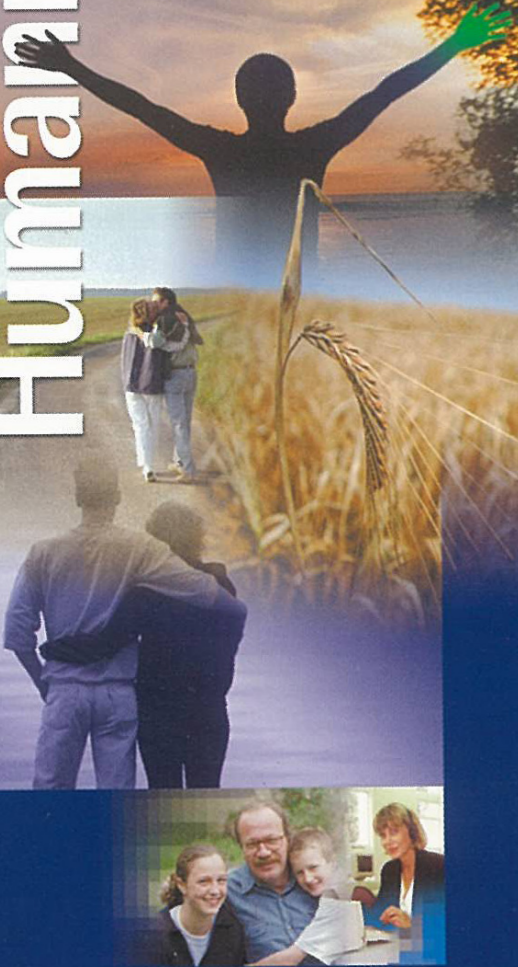
Annual Meeting in Davos

The World Economic Forum presented a special acknowledgment for 20 years of collaboration at the Annual Meeting in Davos; 1977 to 1997.

A review of our work in Davos can be found on this website page: www.lesliemutziger.org/Davos



Humanitarian affairs



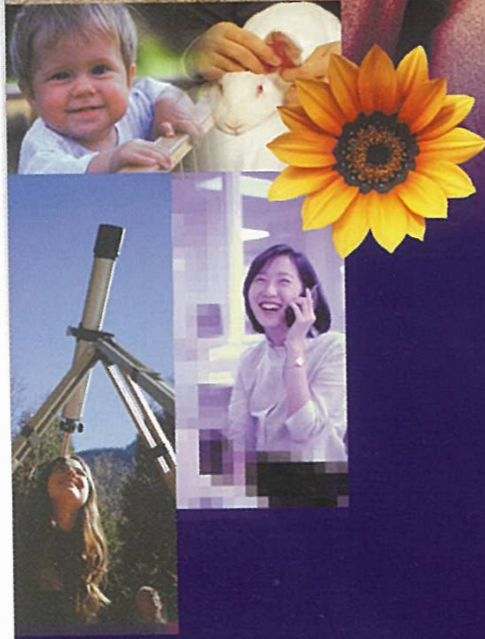
Did you know?

A series of theme panels to provide information about United Nations activities. Prepared for the MUBA in Basel 4 May to 13 May 2001

United Nations Office at Geneva
Palais des Nations • 1211 Geneva 10 • Switzerland

IDS • Design D.S. Steinerwisch © OH NO, OH YES! 2001 Lausanne Switzerland

Human rights



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Elimination of poverty and development



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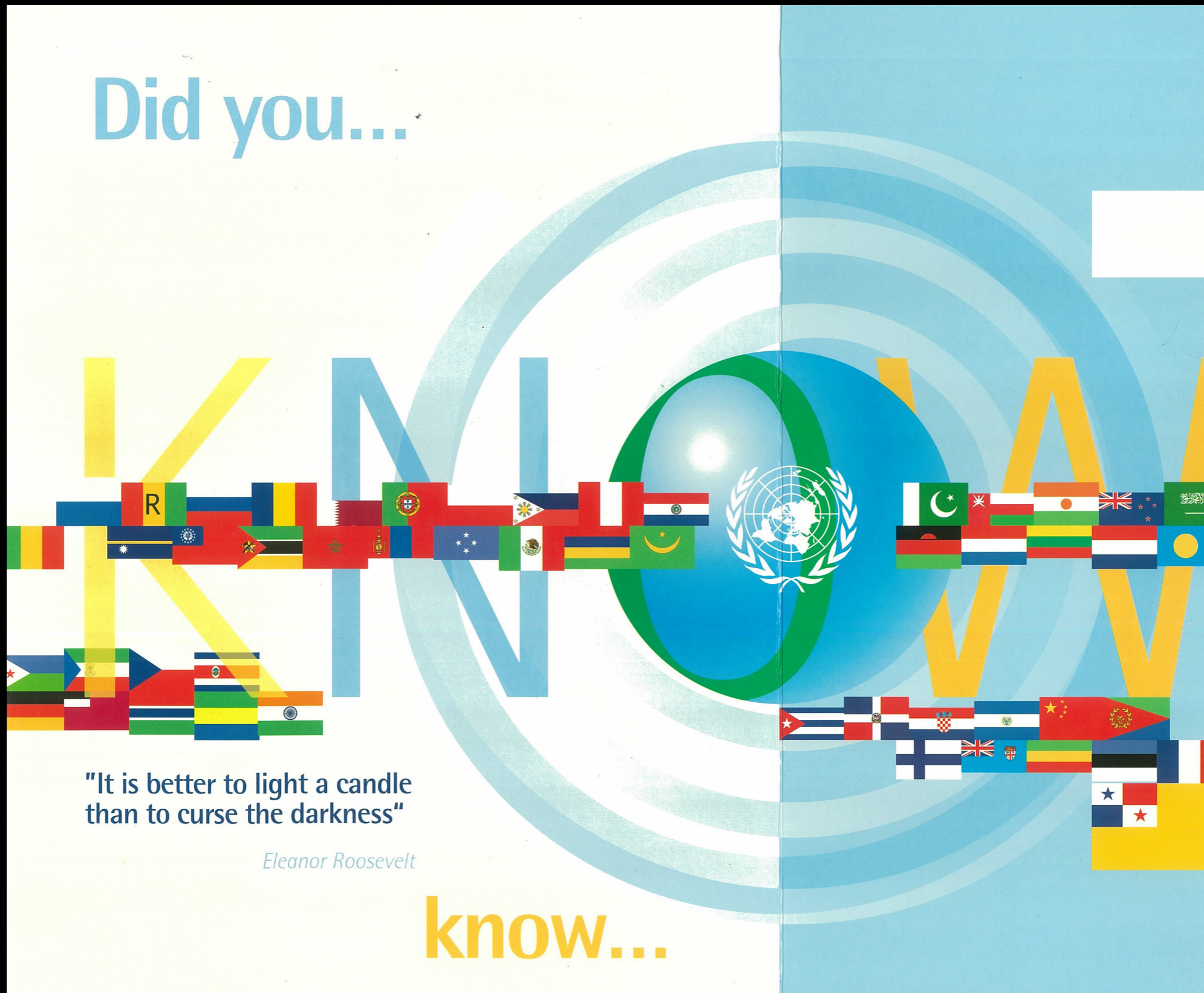
United Nations Office at Geneva
Palais des Nations • 1211 Geneva 10 • Switzerland

www.unog.ch

PLE FIELDS • Design D.S. Steinerwisch © OH NO, OH YES! 2001 Lausanne Switzerland

Client: Swiss Government / United Nations

An exhibition to present the work of the United Nations to the Swiss public. We created all visuals, printed documents and the exhibition throughout Switzerland. **Graphic designer: Dragan Stefanovich**



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about?

the United Nations in Geneva

Some interesting facts:

- more than 600 meetings are held each month in the Palais des Nations
- over 25,000 delegates attend meeting at the Palais every year
- about 8000 people work for the United Nations system in Geneva
- the staff of the five specialized agencies to the UN is about 4,300 employees
- the large conference room in the Palais des Nations can accommodate 1,800 representatives
- there are 34 conference rooms and 1,600 offices in the Palais des Nations
- there are over 150,000 visitors to the Palais des Nations each year

There are over 53,000 people working in the UN system around the world.

United Nations



Palais des Nations • 1211 Geneva 10 • Switzerland • www.unog.ch

family

The United Nations

The United Nations is at the centre of a large network of international organizations, called specialized agencies by the Charter. Each agency has its own field of competence, (some examples; labour, health, education, food, environment, agriculture, telecommunications, development).

The agencies vary in size. Some have a staff of a few hundred, others a few thousand, but all have their own governing bodies, independent of the UN. Each organization also has its own secretariat and budget, enabling it to function autonomously.

System or family

Each is, however, linked to the UN by special agreement and all work together towards the achievement of common objectives. Along with the United Nations they form the United Nations "system" or the United Nations "family" of organizations.

Relationship

United Nations and Switzerland

Although not a Member State of the United Nations, Switzerland provides significant financial resources to support United Nations programmes and is an active member of all the United Nations specialized agencies. Switzerland is the United Nations 5th per capita contributor to the United Nations.

United Nations exhibition



United Nations Expo
Loading truck
2000

United Nations

POPs Secretariat

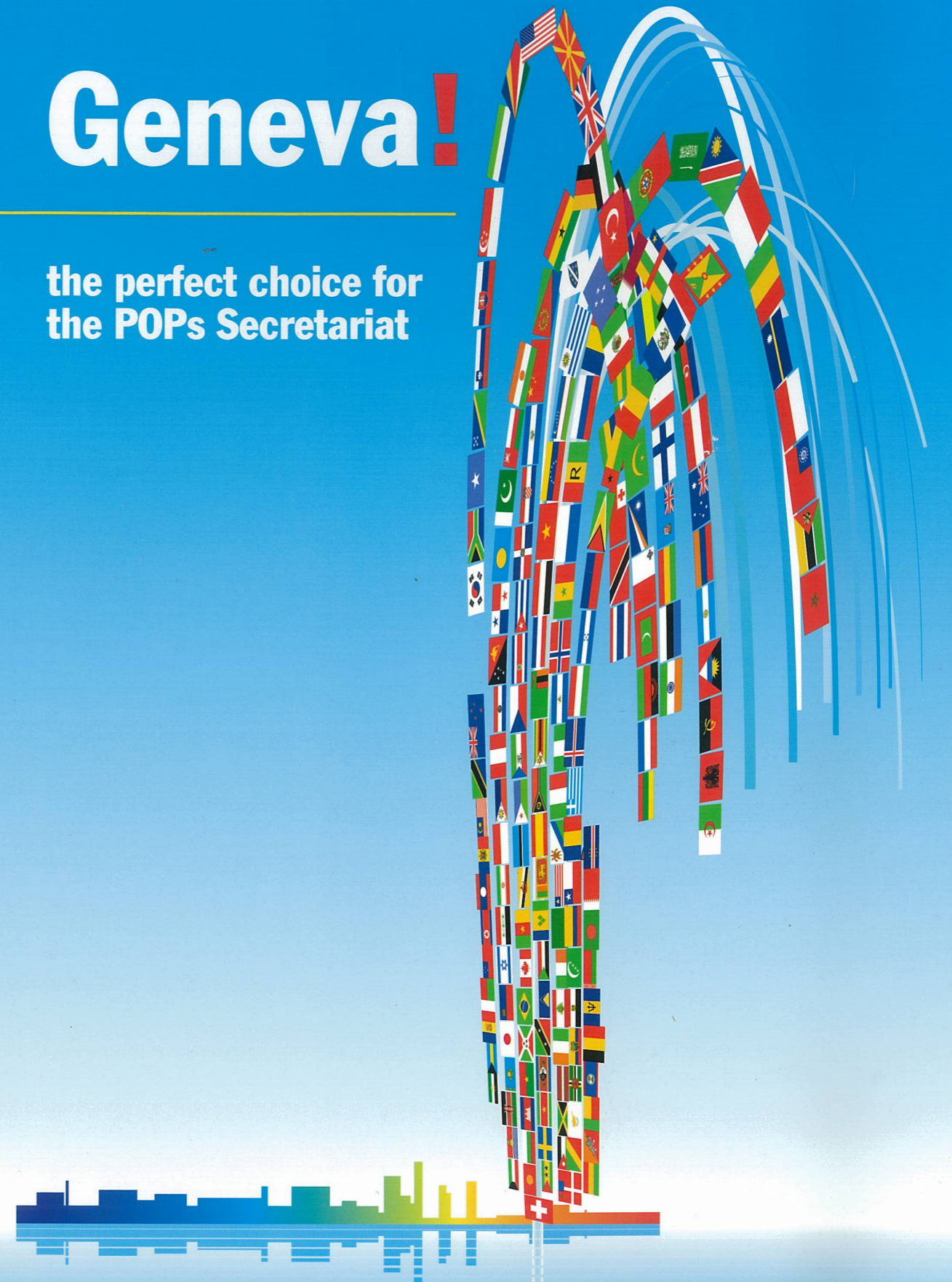
The Swiss Government
commissioned this brochure
to present the facts relating to
locating the United Nations
POPs Secretariat in Geneva.

Graphic designer:

Dragan Stefanovich

Geneva!

the perfect choice for
the POPs Secretariat



International Environment House

The Swiss Government provided the United Nations with a complex (in Geneva) to serve as offices for UN Environment Organizations.

Apple Fields created everything relating to the "identity" of this *Environment House*: logo, documentation, interior decoration, signage, inauguration events, etc..

Graphic designer:

Dragan Stefanovich



United Nations

“Open House”

The United Nations in Geneva held an Open House - a weekend where the public could visit the *Palais des Nations* (United Nations in Geneva) and learn more about their activities.

AppleFields designed the *Open House* so that it was a dynamic learning event for thousands of visitors.

We also prepared all visual images and printed documentation related to the *Open House*.

Our team also did all of the logistics and installations.

Graphic designer: Dragan Stefanovich

Open House

Palais des Nations
27 & 28 October 2001



Swiss Government

The Swiss Government always has been avant-garde on subjects relating to the environment. *The Swiss Federal Office of Environment, Forests and Landscape* assure that regulations in Switzerland are in favour of the environment - and they provide endless support to international agencies & NGOs relating to Sustainable Development.

They created *The Geneva Forum* as a **Networking Destination for Sustainable Development.**

Apple Fields created all visuals and a newsletter for this Forum.

Graphic designer: Dragan Stefanovich



Networking
for Sustainable
Development
The Geneva Forum

Tan Swie Hian

Singapore's National Artist

My work with Tan Swie Hian started at the Annual Meeting in Davos.

Through my work at the United Nations in Geneva - I arranged an exhibition of Tan Swie Hian's work in the Palais des Nations.

We also created documentation for this exhibition.

We then coordinated so that this exhibition went to the Biennale in Venice - where Tan Swie Hian made a large calligraphy painting in the Piazza San Marco.

Graphic designer: Dominique Borgeaud

Vertical calligraphy in Chinese characters, likely a transcription of the text on the left, written in a traditional style.

Tan Swie Hian

Painter

Calligrapher

Sculptor



Daffodils are Also His Sermon - 153x207 cm - Oil on canvas - Collection: Tan Swie Hian Museum 1991

Philosopher

Author

Poet

Translator

Stage designer

Mice 2000

Internet Exhibition

The Internet was still a “novelty” at the turn of the millennium.

The public was curious and I was asked to join a team that staged an exhibition to present information about the Internet.

Apple Fields created the “*MICE-visual*” which was used for all documentation relating to this event.

Graphic designer: Dragan Stefanovich



MICE 2000



Diplomatic Club of Geneva

I was asked to join the Executive Committee of the Diplomatic Club of Geneva.

Along with the various events that we organised - I also worked on the Annual Catalogue that was published.

This is the cover of one of the editions.

Graphic designer: Dragan Stefanovich

Club Diplomatique

de Genève



L'année du dialogue entre les civilisations

CITES

Convention on International Trade in Endangered Species of Wild Fauna & Flora

CITES is a "Secretariat" within the United Nations Environment Programme.

CITES always has been a dynamic group, making every effort possible to save endangered species. It always was a particular pleasure contributing to this team-effort and I was glad to continue my work with them - even in Bangkok.

I created this activity report (text & visuals) for the CITES Secretariat. Most of the work was made in Bangkok.

Thailand is a particularly active member of CITES.

Graphic designer: Oat Charoenkul

Printing: Creative Partnership



ACTIVITY REPORT OF THE CITES SECRETARIAT



Convention on International Trade
in Endangered Species of Wild Fauna and Flora
2008 -2009

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Printing: Creative Partnership

ACTIVITY REPORT OF THE CITES SECRETARIAT 2008-2009

Article XII of the text of the Convention requires the CITES Secretariat to prepare annual reports to the Parties on its work and on the implementation of the Convention. This document, which covers the years 2008 and 2009, is the 32nd report of the Secretariat on its activities.

SECTION ONE

- CITES – A snapshot view
- Message from the UNEP Executive Director 1
- UN Millennium Development Goals 2
- Foreword from the CITES Secretary-General 3
- Ivory auctions to fund elephant conservation 4-5
- Shear success for the vicuña 6

SECTION TWO

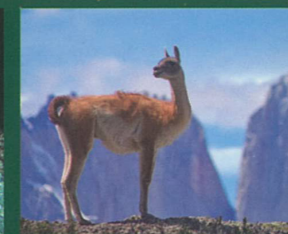
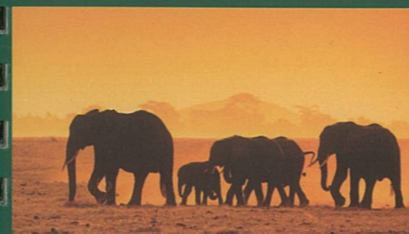
- Administration and finance
- Management Authority and Conference Support
- CITES contribution to good wildlife governance
- Enforcement

SECTION THREE

- Science
- Cooperation and outreach
- Capacity building

SECTION FOUR

- Animals, plants and their products: Did you know...
- Annex 1: CITES Strategic Vision: 2008-2013
- Annex 2: Organigram of the CITES Secretariat
- Annex 3: Status of contributions to the CITES Trust Fund
- Annex 4: List of CITES Parties in chronological order
- Animals, plants and their products: Answers



Climate Responsive Housing

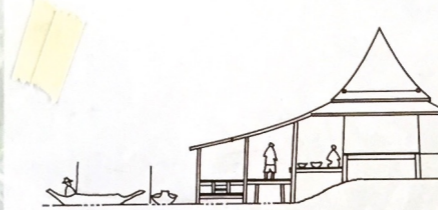
IF the population of the world lived in *Climate Responsive Housing* - we would not have the need to destroy our environment for energy.

This is another one of those **“Inconvenient Truths”!**

Holcim Cement requested information that would be in a format easy for the public to understand.

Graphic designer: Serge Beck

PIONEERING IN CLIMATE RESPONSIVE HOUSING



THE IDEA - TO CREATE A HOUSE THAT:

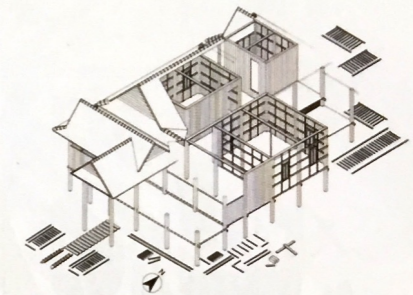
- blends in with traditional Thai architecture
- uses renewable energy
- is self-sustaining
- replies to modern needs

ENLARGING THE IDEA FROM ONE HOUSE TO THREE HOUSES AND:

- integrating the housing in the community to provide revenue for local people
- the complex should become a beacon for specialists
- the design might become a prototype for sustainable development projects

THREE HOUSES REQUIRE OUTSIDE FUNDING WHAT CAN JUDY AND THE PROJECT OFFER TO PARTNERS?

- a site for application of new technologies
- research integration; air-water; solar energy and waste recycling
- prototype housing for adaptation to different environments and locations
- a network of local and international specialists
- visibility within specialized agencies
- media coverage



DESIGN & CONSTRUCTION WITH SPECIALISTS:

- renewable energy experts
- architects (EPFL, Swiss) climate responsive
- Thai universities
- eco-efficient construction methods
- Thai / Bangkok decision-makers

LEGAL STRUCTURE & FUNDING FIRST THOUGHTS:

- a foundation
 - community cooperative
 - incorporated company
- the goal will be to assure that the project can be self-supporting within a short time

UNIQUE CHARACTERISTICS – INTEREST AND APPEAL FOR VISITORS:

- climate responsive house
- link to network of specialists
- exotic tropical setting
- quick access to central Bangkok via boat
- genuine Thai rural community
- cultural activities
- spiritual retreat - place of comfort

LEADING ROLE:

Judy (Apple Fields s.a.) will focus all attention on this project as long as needed



THRIVING

Life Styles with Love

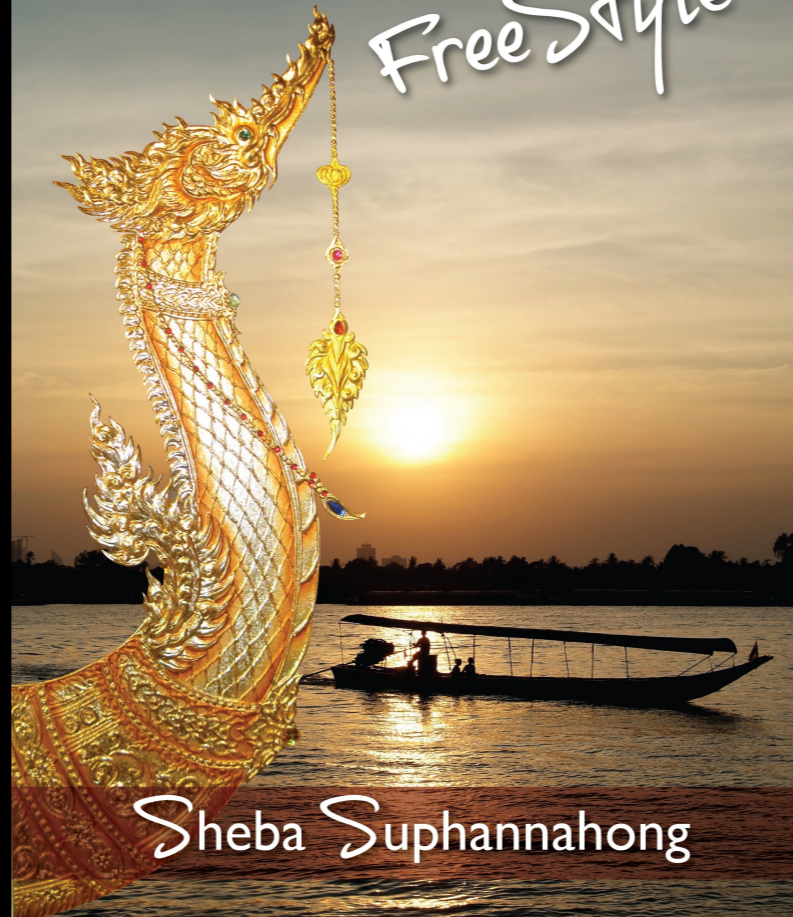


Sheba Suphannahong

In 2006 I moved to Thailand

BANGKOK

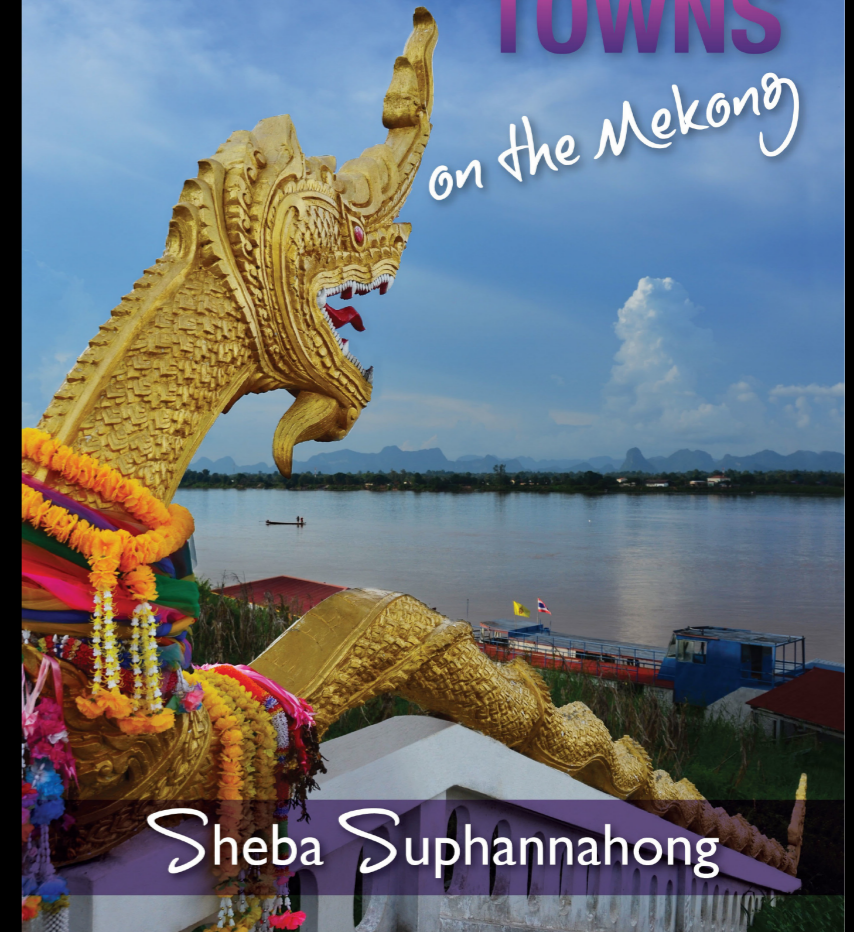
Free Style



Sheba Suphannahong

FRONTIER TOWNS

on the Mekong



Sheba Suphannahong

*Currently writing a series of books
with a focus on care for the environment.*

Phra PraDaeng

Bangkok's Green-Lung

The "Golden-Thread" of environment runs through my books.

Phra PraDaeng (e-book) is currently a work in progress.

This island formed in the Chao Phraya River and has remained relatively undeveloped. My goal is to awaken awareness to the importance of keeping this island thriving with nature.

Surrounded by hedonistic Bangkok - it is a delicate balancing act with a variety of stake-holders & local farmers.

More about my books on my website:

www.IndoChinaPeninsula.org

Graphic designer: Oat Charoenkul

PHRA PRADAENG

*Bangkok's
Green-Lung!*

Sheba Suphannahong



A short walk from my home ...



Home in the mangrove



the Chao Phraya River in Bangkok